



“on the road”



Purbeck Ice Cream ~ On the Road

As demand for Purbeck Ice Cream grew across the trade industry, we could no longer neglect our loyal customers looking for us at events across the South coast. As a result, Joe Hartle, son of Hazel and Peter Hartle, launched 'Purbeck Ice Cream ~ On the Road' to serve as an independent bespoke catering service, providing the high quality product our customers love and making it available throughout the season.

Family Connections

As part of the Hartle family, Joe's in-depth knowledge of the products and understanding of the company's ethos made Purbeck Ice Cream – On the Road an instant success. Exhibiting at events throughout the south coast, from supporting local agricultural shows to London based, high quality product events such as Taste of London. Joe runs On the Road successfully with a close team of local, friendly and dedicated scoopers, including siblings Shelley and Peter Styles, Jack and Sylvie Sellen and Philippa Nightingale. This year, Joe's time is being taken up progressively more and more by his own company The Purbeck Cider Company, which produces Farm assured Joe's Cider, now also available as a Purbeck Sorbet! It was a natural progression for Shelley, having supported Joe in his role for the previous three years, to take on lead role as Events co-ordinator.

Fresh from the farm ~ boasting provenance

With demand higher than ever for natural, locally sourced, country made produce, Purbeck Ice Cream continually impresses existing and future customers. All Purbeck Ice Cream is passionately produced on the farm with local fresh milk, thick double cream and an abundance of delicious flavours. It is unique in it's health benefits being gluten and egg free, with no GMO's, artificial flavourings, preservatives and no added natural colours. A great Dorset and British original!

Environmental Commitment

Dedicated to our environment, the Purbeck Ice Cream team takes every care to maintain the beautiful countryside around us. We re-plant and provide animal friendly areas to encourage an eco friendly ethos. We recycle 95% of all waste and are working on the other 5%!

Living Links

Purbeck Ice Cream has an informative and exciting web site attracting customers to browse and catch up with the latest news

www.purbeckicecream.co.uk

We invite you to Enjoy!

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