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Just what the doctor ordered

ICE CREAM and hospitals make for strange bedfellows, but a scoop of one Purbeck favourite is exactly what the doctor ordered.

Purbeck Ice Cream - recently voted best dairy product in the county - has been made available for patients at the Royal Bournemouth Hospital.

While patients fight back to fitness, they can sample individual tubs of the treat, which is produced and packaged in Purbeck.

Hazel and Peter Hartle, who diversified from dairy farming 22 years ago to pursue the ice cream dream, said: "We are thrilled to be supplying patients of the Royal Bournemouth and Christchurch Hospitals as we have had many compliments from poorly folk and carers who have found Purbeck Ice Cream to be most palatable and beneficial in providing essential and nutritious indulgence."

The Hartles say all their ice creams and sorbets are 'passionately produced' on their farm at Kingston, near Wareham. Purbeck Ice Cream was voted Best Dorset Dairy Producer as well as the overall dairy champion in the annual Taste of Dorset Awards.

Ice-cream - just what the doctor ordered

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A hospital spokesman told Purbeck Life: "We changed to Purbeck Ice Cream because it is nutritionally more dense than other ice

creams."

The Hartles say all their ice creams and sorbets are "passionately produced" on their farm at Kingston, near Wareham.

The ice cream, which is gluten and egg free with no artificial additives, genetically modified organisms, added colours or nuts, scooped a prestigious award last year. Purbeck Ice Cream was voted Best Dorset Dairy Producer as well as the overall dairy champion in the annual Taste of Dorset Awards.

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News

Ice cream is new hospital highlight

By Emma Joseph

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A company spokesman added: "Family run and ethically led, we are a small and friendly team dedicated to producing only the very best whilst recognising the impact we have on the environment and our community.

"We source as much as everything from as close to home as possible, reducing food miles and minimising our carbon footprint.

"We actively reduce, re-use and recycle as well as looking after the land - replanting trees and creating an eco-friendly ethos to benefit all."

Purbeck Ice Cream was voted Best Dorset Dairy Producer as well as the overall dairy champion in the annual Taste of Dorset Awards.

Hazel said: "We were thrilled to be recognised as the dairy champion for 2010 and we will celebrate with our team at every opportunity.

"The dairy industry has suffered greatly over the years and we will continue to promote and fly the Dorset flag for the dedicated and hard working dairy farmers of Dorset."

DAILY ECHO

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MEDICAL RECOMMENDATION: Purbeck Ice Cream