



PRESS RELEASE

Great Taste Awards

July 2009

Purbeck Ice Cream from Lower Scoles Farm in the rolling hills of Purbeck ~ Dorset is celebrating after winning 2 much-desired one star Gold Great Taste Awards for its utterly natural Clotted Cream ice cream and the totally addictive Honeycombe Hash ice cream.

The Great Taste Awards, organized by the Guild of Fine Food and often referred to as the Oscars of the food industry, is the authoritative, independent standard for Britain's fine food sector and operates exacting judging standards seen as the most rigorous in the UK with every entry blind tasted by teams of experts.

The Purbeck team use local fresh milk and cream with only the very best natural ingredients with no artificial anything. Everything is gluten free, without added natural colours, no GMO's, eggs or nuts and is suitable for vegetarians.

Clotted Cream ice cream is made with no added flavour at all proving that great taste can be enjoyed au natural! Honeycombe Hash has become a firm favourite with locals and visitors alike. Awash with squidgy honeycombe pieces, it is a rather addictive flavour that clearly appealed to the discerning judges of the Great Taste Awards.

Peter Hartle, MD of Purbeck Ice Cream, said: "We are, once again thrilled with these awards. Winning 2 more Great Taste Awards recognizes the skill and dedication of our team who help us to create exceptional flavours both unique



Contact: Hazel Hartle hazel@purbeckicecream.co.uk www.purbeckicecream.co.uk Visuals available on request.

Purbeck Ice Cream Ltd. Lower Scoles Farm, Kingston, Wareham, Dorset, BH20 5LG. Tel/Fax: 01929 480090

