



PRESS RELEASE

Purbeck Ice Cream proud to be supplying the Royal Shakespeare Company

The Purbeck Ice Cream team is delighted to be the nominated supplier for the Royal Shakespeare Company in Stratford-upon-Avon. The Royal Shakespeare and Swan Theatres, one of the world's most iconic theatrical sites, has recently undergone a major transformation and the building has now opened with a brand new 1,040 seat RST auditorium with enhanced spaces front of house for audiences to eat, drink and enjoy the building as a destination in itself.

Award Winning Purbeck Ice Cream is available to enjoy in the theatres, restaurants and bars scooped and served by the friendly and attentive RSC team or in little individual tubs for the natural enjoyment of the thousands of visitors, actors and those appreciating the arts, Purbeck Ice Cream is proving to be a headline hit and natural indulgence to delight in whilst soaking up the atmosphere of the RSC.

Family run and ethically led, Purbeck are a small and friendly team dedicated to producing only the very best. All Purbeck Ice Creams and Sorbets are passionately produced on the farm in the isle of Purbeck - Dorset using local fresh milk, thick double cream and an abundance of delicious natural flavours which are all natural with no artificial additives, no gluten and egg free with no GMO's, no added colours or nuts and suitable for vegetarians.

Recently voted as the Best Dorset Dairy Producer as well as the overall Dorset Dairy Champion in the annual Taste of Dorset Awards, the team continue to scoop awards for their sublime ice creams with Gold Great Taste Awards scooped for Clotted Cream and Honeycombe Hash.

Hazel & Peter Hartle who diversified from dairy farming 23 years ago and who have been making Purbeck Ice Cream ever since, said: 'we are thrilled and delighted to be the nominated supplier for the RSC recognising the importance of this prestigious site with our delicious ice cream. The RSC is celebrating their 50th anniversary this year and, what better way to celebrate than to enjoy a Great British original product in a superb British establishment such as the RSC!'

We invite you to ENJOY!



Contact: Hazel Hartle hazel@purbeckicecream.co.uk www.purbeckicecream.co.uk Visuals available on request.

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